



# allura hair news

MARCH 2017

"The only natural & organic boutique hair salon that provides timely, one on one service with your own highly qualified stylist who has a minimum 5 years experience... priceless!!!"

## AUTUMN HAIR PACKAGE

Get the following indulgences usually worth over \$351, for just \$145 (90min package)

OR upgrade to \$189 (120min package), get rich, vibrant & luscious hair that defies the elements with this exclusive offer from Allura hairdressing boutique.

### You will receive:

- Latest Style Cut. Valued at \$77
- Luxurious Blowdry & Blowdry Lesson. Valued at \$99
- Unlimited colour (based on 90 or 120min package). Valued at \$145 or \$189
- Essential Oils rinse - QABA intense moisture leave in rinse. Valued at \$11
- Get a \$19 voucher to use towards any product. Valued at \$19

### Conditions:

Offer valid only Mon-Fri between 9am and 5pm STRICTLY.

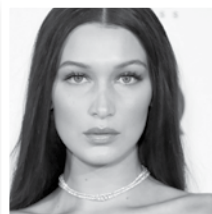
PLEASE NOTE: WE CAN ONLY RELEASE 9 PACKAGES SO CALL NOW 97070864

2017 is poised to be the year of natural looking hair. Fashion is all over the place at the moment but one thing that is constant is there is lots of colour and prints. Natural, low maintenance hair will help balance that out. Here is some "no fuss" trends to look out for this year:



### Bronde

Grown-in hair color will be a big trend again, It is super low-maintenance and falls into the category of 'bronde,' which works on most people.



### Ultra Dark Brown

The chocolate brunette is going to be really in think Bella Hadid and Kendall Jenner. It brings out a lot of shine in the hair. This is not black, but dark, dark brown.



### Full Curls

Tons of celebrities chose to go natural in 2016 and the trend shows no signs of slowing down. It's all about keeping it natural this year.



### Messy Medium Length

Shorter loose or natural waves will make their mark in 2017. This style is super chic and takes very little time if you a natural wave when you roll out of bed.



### Deep side part

This work with any style but will be particularly popular on shorter hair. A little smoothing is ok but allow the hairs natural texture to take shape. Here's to Healthy Hair and a happy you!

HERE'S TO HEALTHY HAIR AND A HAPPY YOU!

WARM REGARDS, LEIZA & THE ALLURA TEAM XO

Thanks to our Queens of Referrals

We hope you enjoy your \$50 voucher as our way of saying thank you

Samantha Hanns, Brooke Davis, Tracey Pilbeam, Josie Disalvo, Vicki Gagastathis, Lianne Davies & Amie Bye.

THANK YOU TO ALL OUR WONDERFUL CLIENTS WHO REFERRED THEIR FAMILY, FRIENDS & WORK COLLEAGUES TO US.

## allura provides:

- The best highly qualified stylists with a minimum 5 years' experience
- The best professional natural and organic products
- The most advanced training to continually develop team skills and service
- A detailed consultation to determine desired result
- A quotation is provided with your consent to proceed (all prices are based on time and product required)

## product of the month!

### EVERESCENTS CONDITIONING DETANGLER!



Everescents Conditioning Detangler is designed to tame knotty hair by adding a generous blend of 12 certified Organic natural ingredients to gently allow detangling and conditioning of all hair types. Best results are achieved with a wide-tooth comb or brush. The addition of essential amino acids and proteins comes from the active ingredients Arginine and Kerarice® to provide ultimate protection of hair keratin. Kerarice® is proven to provide UV protection, recover brightness of coloured hair, maintain hair colour, restore hair protein levels and ultimately increase hair strength. As with all EverEscent's Organic Hair Care products the Conditioning Detangler does not contain silicones, sulfates, parabens or formaldehyde. We care about your health and the environment.

AVAILABLE AT ALLURA NOW  
AND FOR THE MONTH OF  
MARCH RECEIVE 10% OFF.

## ARE YOU FEELING LUCKY?

### Rebook and Save

## ALLURA CLUB REBOOK AND BE REWARDED \$\$\$

At Allura we don't want you to stretch your appointments out and risk leaving your hair looking dull unsexy and unloved!! That's why we have come up with this amazing NEW rebooking point system that will reward you.

## HOW CAN YOU JOIN THE ALLURA CLUB?

Simple just rebook your appointments and for every \$100 you spend, you will receive 5 Allura points. Once you reach 25 points we will send you a FREE \$25 voucher to spend towards your next visit. AMAZING! You can also keep track of your points by checking your tax receipt after each visit.

Get the time you want. Get the stylist you want.  
Get the results you want. Get the reminder SMS to confirm.  
\*Rewards are subject to change.  
Conditions may apply.

## Happy Birthday

Rachael Allen, Elizabeth Arcangel, Lyn Ayres, Natasha Baczyk, Melinda Bankes-Fay, Olya Bartos, Amy Bye, Katherine Carson, Bridgette Cole, Kristelle D Silva, Danielle Dall, Samantha Dodman, Ermy Dorey, Gabriela Douglas, Danielle Farrell, Stefanie Ferraro, Lilly Fox, Patricia Fraser, Sarah Gainariu, Jessica Garnet, Alyson Goodison, Lauren Grimwood, Megan Guastella, Jane Henderson, Heather Johnston, Stevie Johnstone, Olivia Julius, Kasey Keys, Mikaela Keys, Jessica Khalid, Jasmin Loutit-Young, Brenda Lucarelli, Anna Malseed, Caitlyn Meehan, Sue Moody, Linda Neal, Leanne Nicholson, Rebecca Pal, Paulina Panas, Tylah Parnis, Teresa Patton, Nicole Penaluna, Zoe Picone, Lesley Ralstan, Delwyn Rayner, Donna Saunders, Jodie Scanlan, Rachel Simmons, Monisha Singh, Carolyn Sloley, Natalie Trantalis, Brooke White, Nicole Whitton & Melissa Wilary.

## WE HOPE YOU ENJOYED YOUR GIFT FROM US!

If you would like to be on the list for a birthday gift call 9707 0864 & Clare will be happy to add your details. You don't have to put the year if you do not wish just the day and month will be great!



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**CALL NOW**  
**9707 0864**

**Allura Hairdressing Boutique** 10 Wheeler Street Berwick. [www.allurahair.com](http://www.allurahair.com)  
**Our Guarantee** You'll be absolutely delighted or we'll re-do it free\*

\*Conditions apply. Does not apply to change of mind!